

NOC

### WORKBOOK 2018 Sport | Style | Sound | Power





In August 2013, Johan "Rasta" Forsgren was out biking in the magical beautiful Issjödalen in western Jämtland together with four friends.

The landscape around Issjödalen was formed by a gigantic glacial lake in the closing stages of the last Ice Age, about 8.000 years ago. The Sea bed became a large plateau, the size of several football fields and completely flat. Below lies pyramids that were formed by sand and stone.

Since they all were blown away by the environment in every way, they wanted to take pictures and film with their smart phones. The problem was that everyone had their smartphones in their backpacks, pockets or in a sport armband that didn't work. It was complicated to constantly take them out to document the experience.

Once back home, Johan contacted the product designer Jan Fjellström who came up with the solution – the "Quick Access" velcro system. And so, the concept was borne.

The MOC brand now contain a whole range of mobile products for all kinds of sports and outdoor adventures as well as cases, bags and smart accessories for fashion and every-day use.

### WHAT IS MOC?

MOC (Mobile Outdoor Cases) is a concept solution for carrying your mobile phone when you are active in sports or other activities, outdoors as well as indoors. The following details has been our "key points" when developing MOC:

- It should be easy to access the device and you should be able to remove it from its holder with ease.
- The holders should have an excellent fit and feel comfortable when wearing.
- The cases and bags must protect your device.
- The system should be flexible so it can be used in many different ways.
- The cases and bags must fit most mobile phone sizes.
- With the velcro system you should be able to attach various cases and bags to your favorite holder.

The MOC concept is based on **QAS** – a Quick Access System so you can easily remove your device from its holder when wearing it. The material used in many of our holders is in "Medical Stretch Quality", which means that our holders will sit comfortably on your body and will flex and stretch as the muscles moves.

# QUICK ACCE

"The cornerstone of MOC is based on heavy-duty velcro for secure attachment of mobiles with retained accessibillity"

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Fills AS 55

MOC

## DC SS SYSTEM

MOC

**) CASE** /7/6, 8+/7+/6+

MOC



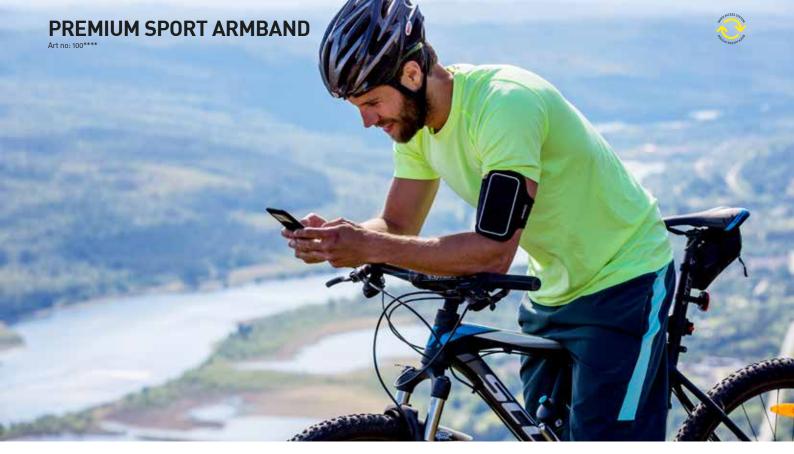
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### PREMUIM SPORT ARMBAND WITH DETACHABLE BAG OR CASE

Absolutely the best armband on the market... Ever!



The cornerstone of MOC is based on heavy-duty velcro for secure attachment of mobile devices with retained accessibillity.



Product info: Armband with "medical-grade" elastic band and extra strong velcro for easy access to your device. Combine it with any of our **QAS** compatible bags or cases.

Material: Polyester, EVA Extra strong velcro (hook) Medical-grade elastic band and Silicon pattern anti-slip.



Cerice Lime-Yellow Cerice-str Grey-str

CERICE

CERICE-STREAK



### **Complimentary Adhesive Velcro.**

Use to attach your device in your car, boat, bike, fridge or on your computer screen etc.

**BLACK** 

LIME-YELLOW

GREY-STREAK

### PREMIUM MINI SPORT ARMBAND



Material:

Product info: Sport Armband with "medical-grade" elastic band and extra strong velcro for easy access to your device. It will also double as a forearm band (wear it like a clock). Combine with any of our **QAS** compatible bags or cases.

> Polyester, EVA Extra strong velcro (hook) Medical-grade elastic band with Silicon anti-slip pattern.



#### **Complimentary Adhesive Velcro.**

Use to attach your device in your car, boat, bike, fridge or on your computer screen etc.

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Product info:	Mobile bumper-case with extra strong velcro to be used with any of our <b>QAS</b> carriers.	
Sizes:	iPhone 8/7/6, iPhone 8+/7+/6+ and iPhone X.	
Material:	PC + TPU. Color: Black	



**Complimentary Adhesive Velcro Kit** Use to attach your device in your car, boat, motorbike, fridge or on your computer screen etc.

### **SLIP-IN BAG**





### **STRETCH SPORT ARMBAND**

A sport arband with a firm and stretchy band that enables extra flexibility and improved blood flow in the muscles. For maximun comfort during physical activity.



Size XL for iPhone 8/7/6/SE and all smartphones up to  $67 \times 140 \times 7$  mm (2.64 x 5.51 x 0.28 inch). Size XXL for iPhone 8+/7+/6+ and all smartphones up to  $77 \times 162 \times 7$  mm. (3,03 x 6,38 x 0,28 inch).

### CHEST PLATE WITH DETACHABLE BAG OR CASE

A smarter way of wearing your phone!

Adjustable neck band Adjustable buckle

Easy to remove and replace your mobile device (QAS).

Very elastic, yet firm, adjustable waist band.

Small elastic pocket for keys, credit cards etc.

Extra strong velcro makes your device stay securely attached during activity.



The cornerstone of MOC is based on heavy-duty velcro for secure attachment of mobile devices with retained accessibillity.



**Product info:** Chest Plate with woven elastic bands and extra strong velcro for easy access to your device. Combine it with any of our **QAS** compatible bags or cases.

Material:

Polyester, EVA Extra strong velcro (hook) Woven elastic band with silicone anti-slip

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**Complimentary Adhesive Velcro.** Use to attach your device in your car, boat, bike, fridge or on your computer screen etc.



### **SMARTPHONE DRINK BELT**

Coated material for water resistance

Comfortable Running Belt with two water bottles. For Women & Men, fits most Smartphones. Guaranteed Running Experience!

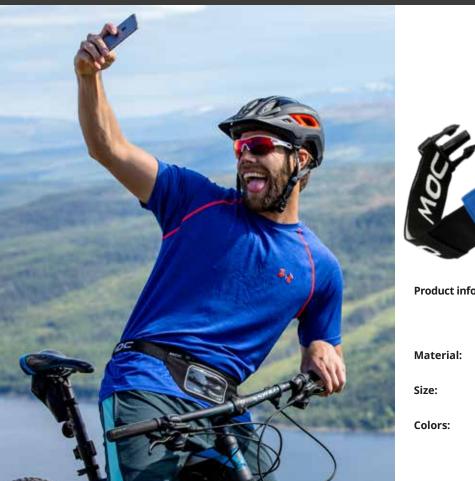
BLACK

Reflex applications part of the design

Woven waist band with loop

For all smartphone sizes up to 77 x 162 x 7 mm. (3,03 x 6,38 x 0,28 inches).

**SMARTPHONE WAISTBAG** 





Product info:	Waist bag with a "Touch-ID" compatible window and a separate expanable pocket. Elastic adjustable band with buckle. The material is coated to protect the device from moisture.
Material:	Coated polyester. Woven elastic band with silicone anti-slip. Water resistant zipper.
Size:	"One-size" for all smartphone sizes up to 77 x 162 x 7 mm. (3,03 x 6,38 x 0,28 inches).
Colors:	Black Cerice Blue Lime Purple Orange Yellow



### EXPANDABLE 2-POCKET WAISTBAG



Product info:	Compact waist bag with two expanable pockets.	
	Elastic but firm adjustable band with MOC logo and	
	buckle closure. The material is coated to protect the device from moisture.	
Material:	Coated polyester. Woven elastic band with silicone	

size:"One-size" for all smartphone sizes up to

77 x 162 x 7 mm. (3,03 x 6,38 x 0,28 inches).

Zipper: Black Cerice Blue Lime Purple Orange Yellow

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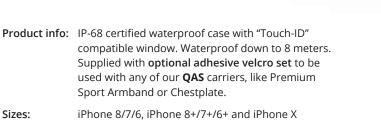
### WATERPROOF CASE



C Waterproo

iPhone

PCRCE-D



iPhone 8/7/6, iPhone 8+/7+/6+ and iPhone X

#### Color:



### WATERPROOF FOLD-LOCK BAG





MOC

Product info:	Waterproof "fold-lock" bag with "touch-through" window and extra strong velcro for any of our <b>QAS</b> carriers.
Sizes:	iPhone 8/7/6 and iPhone 8+/7+/6+.
Color:	Black Black White







# WATERPROOF CASE

mocsport.com



### UNIVERSAL VELCROPLATE

Product info: A much simpler solution to carry your smartphone around your neck! A universal velcro plate with a thinner woven neck band and belt loop. A fantastically versatile carrier for any device equpped with any of our **QAS** velcro equipped cases or bags. Simple, smart and effective.

"One-size" Size:

Color:

Black

### ZIP WALLET

Product info:	Neck/waist travel bag/wallet with "Touch-ID" com- patible window. Detachable wallet insert for credit cards and cash. Water resistant (not waterproof). The wallet comes with a "one-size" adjustable neo- prene neckband. The neckband has a zipper on the inside for stowing away an earphone cable.

Material: Soft Neoprene.

**XL** = iPhone 8/7/6/SE and smartphones up to Sizes: 67 x 140 x 7 mm. (2,64 x 5,51 x 0,28 inch). **XXL**= iPhone 8+/7+/6+ and smartphones up to 77 x 162 x 7 mm. (3,03 x 6,38 x 0,28 inch).

**Colors:** ce Lime-Yellow Cerice-str Grey-str Black





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### **MOC VELCRO WALLETS**



#### Art. no: 530\*\*\*\* BERLIN

Thin and smooth wallet in genuine leather combined with our detatchable Velcro Case for **QAS** functionallity. 3 credit card slots.



#### PARIS

Unique and stylish wallet in genuine leather combined with our detatchable Velcro Case for QAS functionallity. 2 credit card slots.

#### Art. no: 534\*\*\*\* MILANO

"Classic" smartphone wallet in genuine leather combined with our detatchable Velcro Case for **QAS** functionallity. 4 credit card slots and 2 large compartments for all your cash and receipts etc.



Art. no: 533\*\*\*\* VENICE

Ultra thin and simple "smartphone spine" in foe material, combined with our detatchable Velcro Case for QAS functionallity. 2 slots for credit cards, money and receipts etc.



Super-tight "smartphone spine" in genuine leather combined with our detatchable Velcro Case for **QAS** functionallity. 3 slots for credit cards, money and receipts etc.



Rip your smartphone from your flip-case in under a second, then use it on any of our **QAS** velcro carriers!

### CAR CHARGER & POWERBANK

### **POWERBANK** Dx-series



#### Product info:

Combined Car Charger and Powerbank. Fashionable design, easy carry-on, huge capacity, fast charging of digital devices.

#### **Specifications:**

Input: DC 12-24V – 1A Output: DC 5V – 2A

Colors: Black White

### MAGNETIC DATA CABLE

Art. no: 760\*\*GS-M14

#### **Product info:**

Data cable in metal plus one magnetic Apple Lightning and one Micro-USB plug (2 in 1), for super fast change. Just insert the Micro-USB or Lightning connector in your smartphone or tablet. The cable will snap instantly to the plugs by magnetic adsorption. You only need to get close!

The USB 2.0 compatible cable have a charging indicator and gives you high-speed charging and synchronization. Max output up to 2.4A (2 times faster charging then with a standard 1A cable).

Perfect for use in your home, your car or office. Charges your phone, tablet, camera, GPS or other media device – from your computer as well as from a wall charger.

Length: 1 meter.

Colors: Silver Space Grey



Green Grey

Product info: Dx-series Powerbank.

Pu

White

Color:

**D90x** Art no: 710D90X01

 
 Capacity:
 7 500mAh; Lithium-ion

 Output:
 5V / 2.1A

 Input:
 5V / 2.1A

D50x Art no: 710D50X08		
Capacity:	5 000 mAh/	
	Lithium-ion	
Output:	5V / 1.5A	
Input:	5V / 1.5A	

### **SPORT STYLE HEADSET**



Extra pair of silicone fittings included

#### B162 Art 720B162 Bluetooth 4.1 Sports Earpods

#### Product info:

Impressive 13,5 mm. speakers with amazing sound. 4 hours intense playing time and 140 hours standby.

#### Specifications:

Freq. range:	20-20.000 Hz
Sensitivity:	96±3dB;
Impedance:	32Ω±15%
Charging:	1.5-2 hours

Colors:

Black Black & Green White

#### W162 Art 720W162 Wired Sports Earpods

**Product info:** Impressive 13,5 mm. speakers with amazing sound.

#### Specifications:

Freq. range:20-20.000 HzSensitivity: $96\pm 3dB;$ Impedance: $32\Omega\pm 15\%$ Cable length: $125\pm 4cm$ 

Colors:

Black Black & Green White



### HIGH QUALITY PACKAGING













### HIGH QUALITY PACKAGING















### **MOC SPORT AB**

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